

Research to the market – implementation of the results of R&D activities

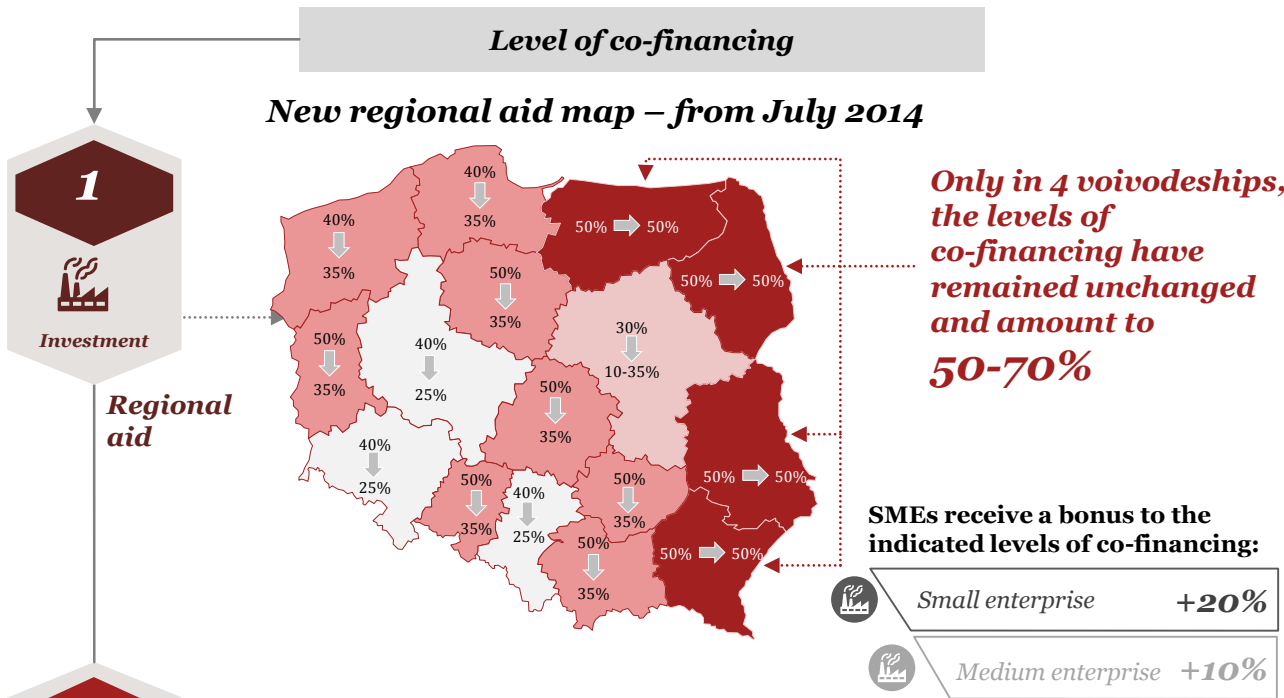
Basic information about call for proposals within Measure 3.2.1 OP SG „Research to market”

Support will be given to projects involving **implementation of R&D works**, conducted or purchased by the applicant, **leading to new products or services setup**. Competition is dedicated to small and medium enterprises (SME). The call for proposals was announced on **31 July 2015**, and applications submission will be opened between **31 August - 30 September 2015**.



Research to the market is a new measure within the perspective 2014 – 2020. The main rules and restrictions which may limit beneficiaries are presented below:

- **The project may be composed of 3 components (investment, development works and advisory services)**
- **Product innovation** which is the subject and result of the project must be **at least at the national level** (innovativeness above the national level as well as projects in the field of high and medium-high technology will be additionally rewarded)
- **Typing in the National Smart Specializations (NSS)** is an optional criteria
- **Being a member of the National Key Cluster** is also additionally scored (unless the NKC lists is not published till the call announcement date, this criterion will not be considered in the project evaluation)



2
Development works

Aid for research and development and innovation

Experimental development works	
Enterprise size	Level of co-financing
Small enterprise	45%
Medium enterprise	35%

3
Advisory services

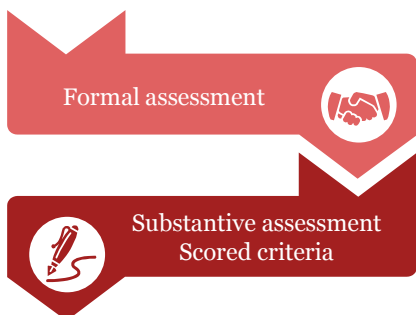
Aid for consultancy in favour of SMEs

Level of co-financing 50%

The eligible costs are the costs of advisory services provided by independent and external consultants

The services concerned shall not be a continuous or periodic activity nor relate to the undertaking's usual operating costs, such as routine tax consultancy services, regular legal services or advertising. Services should be necessary for the implementation of the project and should be associated with it.

Criteria of selection



Formal assessment (Yes/No)

- Formal assessment concerns mainly correctness, completeness, timeliness of submitting the documentation
- Subject of the project does not apply to excluded activities
- The entrepreneur runs business activities in Poland
- The project complies with the time constraints of the Operational Programme Smart Growth
- The project will be started after the submission of a application
- The project complies with the principle of equality between men and women mentioned in Art. 7 of the Regulation (EU) No 1303/2013
- **The applicant has the status of a SME**

Scored criteria	Points	Required score
Priority in the even of an equal number of points on the ranking list	Product innovation (innovation of a product, potential of further development, contribution to new technologies)	0 - 5
	The market potential of the product or service as a result of the project	0 - 3
Preparation for the project implementation	0 or 1	In each of the criteria at least 1 point must be achieved
Expenses are reasonable and justified from the point of view of the project scope and purpose	0 or 1	
The project indicators are objectively verifiable and reflect on the project's goals	0 or 1	
The applicant has the ability to finance the project	0 or 1	
The project concerns the initial investment in accordance with EC 651/2014 Regulation	0 or 1	
The project has a positive impact on sustainable development policy, referred to in Art. 8 Regulation of the European Parliament and of the Council (EU) No 1303/2013	0 or 1	
The project complies with the National Smart Specializations (NSS)	0 or 1	0
The applicant is a member of the National Key Cluster (NKC)	0 or 1	0



At least 1 point must be achieved in each of the criteria with the exception of the last two: typing in NSS and membership in the NKC.

The maximum number of points available are 17. To get funding the enterprise must obtain a total of at least 13 points.

Common and complementary competitions:

1. Regional Operational Programmes - select region according to the location of the project
2. Sub-measure 3.2.2 Loan for Innovative Technologies - under Operational Programme Smart Growth
3. Sub-measure 1.3.1 Implementation of innovation by SMEs - under Operational Programme Eastern Poland



How we can help:

Free of charge initial analysis of the project at the eligibility criteria and chances of getting grant aid.

Advisory at the stage of applying for the grant:

- Preparation of competition documentation,
- Support during the project assessment,
- Advisory while clearing the project and the grant, i.e. : trainings, preparation/verification clearing documentation, preparation for project's execution audit by the authorized institutions.

Let's talk



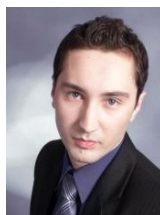
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