



**PwC's Academy**

**Spring Edition  
Live Online**

**Starting  
10 March 2025**

**Build your professional coaching skills!**

# **Business Coaching Diploma Intensive**

**Certified by ICF  
(International Coaching Federation)**

## **Why is it worth it?**

- ✓ Highly applicable methods that leaders can apply to maximize their own and their people's potential
- ✓ Group and individual mentoring as part of the course (required during the accreditation process at ICF)
- ✓ Practical examples of using coaching in life and the business environment
- ✓ The richness of the programme is given by the selection of the most practical coaching techniques and methods from different coaching schools

## **We invite you to join an international group of professionals!**

The programme aims to provide essential knowledge and coaching skills, engaging you in the practice of a qualified, professional coach.

It also supports leading teams and businesses, through a strong coaching leadership style.

## **Who can be interested?**

The course is highly relevant for managers, senior leaders, HR professionals, business skills trainers, consultants and everyone who is interested in coaching and personal growth.

**Our trainers** have extensive business and coaching experience with high level leaders.

They hold top accreditations from ICF. Two of our trainers are Master Certified Coaches (only about 1 575 in the world)



Course certification:



# Course structure and certificate

**Business Coaching Diploma Intensive** is a comprehensive course consisting of:

## Mentoring:

- 3 hours of individual mentoring (can be used up to 6 months after the course)
- At least 7 hours of group mentoring

5 observed coaching sessions with feedback

## 20 sessions of interactive online workshops

using a variety of coaching techniques and tools

Practical sessions in pairs/trios

## Final exam (1-2 days)

- Theoretical test
- Coaching session with a Client

The programme is diverse in terms of the **learning methods**, i.e. interactive lecture, discussion, demonstrations of various coaching tools, exercises in pairs and in groups, case studies, group supervision/mentoring.

Upon completion of the course participants will receive certificate:

Signed by PwC, confirming completion of 93 course hours **approved by ICF as Approved Coach Specific Training Hours (Level 1)**.



Upon completing the course participants may apply for **individual accreditation**:

**Associate Certified Coach (ACC)** in ICF through the simplified Level 1 path.

You may continue with the **Module 5 - Advanced Coach** to receive the Level 2 course certificate and be eligible to apply for **Professional Certified Coach (PCC)** accreditation in ICF.



Course certification:



# Content overview

## Mindset

### Introduction & building a coaching Mindset

- Establishing the coaching group contract
- Metaphores & powerful questions
- Gremlins - working with your inner critic
- Hero's journey & dream maps

## Module 1

### Building the coaching relationship

- Introduction to coaching work
- Self-consciousness in coaching
- Paradigm, process of change
- Structure of a coaching process & session
- Coaching skills & active listening techniques
- Communication styles in coaching
- PCSI diagnostic tool
- Linguistics in coaching
- GROW
- Dilts' logical levels

## Module 2

### Designing the future

- Working with coaching goals
- SMART, dimensioning the goal
- Goal & Effect technique
- Activity matrix technique
- Brain in coaching & kaizen method
- Working with dilemma technique
- Working with habits

## Module 3

### Releasing and exceeding one's potential

- Working with limiting beliefs
- Creative techniques related to coaching:
  - Flow
  - MPS
  - Walt Disney's approach
- ICF Code of Ethics & ethical case studies
- ICF Core Competencies

## Module 4

### Building satisfying relationships

- Introduction to Co-Active coaching:
  - Discovery session - Wheel of Life
  - 5 key skills in Co-Active coaching
  - Practices: Fulfillment, Balance, Process
- Introduction to Alan Seale's Transformational Presence:
  - Potential based vs transactional approach
  - DiSCO model
  - Three Intelligence Centers Dialogue
  - Theory U
- Working with relationships:
  - Introduction to relationship coaching
  - 4 perspectives technique
  - Value bridge technique
  - Social panorama technique

## Final assessment

**Extra:** Additional practice  
Extra Session/Gestalt

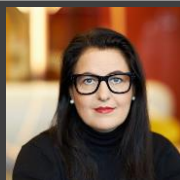
# Join us and become a professional coach!

Unit	Online session date	Online session time (CET)
<b>Mindset</b>	10-11.03.2025 17.03.2025	9:00 – 1:00 pm
<b>Module 1</b>	31.03.2025 01.04.2025	9:00 – 1:00 pm
<b>Module 2</b>	14-15.04.2025	9:00 – 1:00 pm
<b>Module 3</b>	23.04.2025 05-06.05.2025	9:00 – 1:00 pm
<b>Module 4</b>	12-13.05.2025 19-20.05.2025 26-27.05.2025	9:00 – 1:00 pm
<b>Wrap-up</b>	02.06.2025	9:00 – 1:00 pm
<b>Final Assessment</b>	<b>16-17.06.2025</b>	<b>9:00 – 2:00 pm</b>

*Plus: observed coaching sessions, mentoring and special Extra session/Gestalt  
- dates agreed on with participants*

- Regular price:  
3800 EUR net\*
- Early Bird price until 07.02.2025 r.  
3600 EUR net\*
- Small groups of up to 12
- Live online training
- Before verifying your participation we invite you for a chat with the Course Manager

\*VAT may apply



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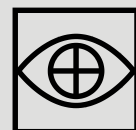
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**We invite you to take this transformational journey and participate in this programme! After which, according to our graduates, nothing looks the same!**

## More info:

[pwcacademy.pl](https://pwcacademy.pl)

[BCDI by PwC's Academy](#)



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