

# Finance for Project Managers in IT Company

Learning program



## Target audience



- Middle project managers, other non-financial managers and rising leaders in an IT organization who use financial information in practice.

## Why PwC Academy?



- Systematic approach to training.
- Case studies and examples relevant to the IT sector.
- Specially designed study materials.
- Useful practical tools and tips.

## Timing and delivery



16 academic hours

Sessions can be in-person or delivered virtually:

- 2 days (9.00 – 16.30)
- 4 webinars (9.00 – 12.15)

## Learning objectives:

- 1 Understand financial statements of the IT company.
- 2 Analyse the financial data to provide insights about the financial performance and position.
- 3 Understand the budgeting process in the IT-sector companies.
- 4 Analyse and use information about the cost of digital products for decision-making.
- 5 Understand how to balance the IT organisation's cash needs.
- 6 Apply investment appraisal techniques to IT projects.



## Topics to be covered:

<b>Financial reporting</b>	<ul style="list-style-type: none"><li>• Corporate finance system.</li><li>• Financial accounting principles. Accrual basis of accounting.</li><li>• Understanding the balance sheet, income statement and cash flow statement of the IT company.</li></ul>
<b>Key accounting definitions</b>	<ul style="list-style-type: none"><li>• What is the difference between expenses (OPEX) and investments (CAPEX, assets)?</li><li>• Assets, liabilities and equity.</li><li>• Revenue, expenses, amortization and depreciation, profit or loss (net income).</li><li>• Proceeds (CF-in) and payments (CF-out), net cash flow.</li></ul>
<b>Financial statement analysis</b>	<ul style="list-style-type: none"><li>• Profitability ratios.</li><li>• Efficiency ratios.</li><li>• Liquidity ratios.</li><li>• Lender (solvency, gearing, leverage, debt) ratios.</li><li>• Investor (value) ratios.</li></ul>
<b>Management accounting</b>	<ul style="list-style-type: none"><li>• Cost breakdown.</li><li>• Direct and indirect costs.</li><li>• Fixed and variable expenses.</li><li>• Relevant costs.</li></ul>
<b>Budgeting</b>	<ul style="list-style-type: none"><li>• Budgeting process.</li><li>• Forecasting and its relationship with budgeting.</li><li>• Coordination, delegation and motivation.</li><li>• Budgetary control.</li></ul>
<b>Decision-making</b>	<ul style="list-style-type: none"><li>• Minimum pricing (maximum discount) decisions.</li><li>• Shutdown decisions: deleting a segment or temporary closure.</li><li>• Make or buy (outsource) decisions.</li></ul>
<b>Working capital management</b>	<ul style="list-style-type: none"><li>• Receivables management.</li><li>• Payables management.</li><li>• Managing cash and working capital based on profit / value maximization.</li></ul>
<b>Investment appraisal</b>	<ul style="list-style-type: none"><li>• Investment appraisal techniques (NPV, IRR, PP).</li><li>• General logic of investment project appraisal: assumptions and constraints, financial model templates.</li></ul>

## Contact



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Flexible deployment  
depending on the unique  
business needs of  
an organization.