Finance for Project Managers in IT Company

Learning program



Target audience



 Middle project managers, other non-financial managers and rising leaders in an IT organization who use financial information in practice.

Why PwC Academy?



- Systematic approach to training.
- Case studies and examples relevant to the IT sector.
- Specially designed study materials.
- Useful practical tools and tips.

Timing and delivery



16 academic hours

Sessions can be in-person or delivered virtually:

- 2 days (9.00 16.30)
- 4 webinars (9.00 12.15)

Learning objectives:

- 1 Understand financial statements of the IT company.
- Analyse the financial data to provide insights about the financial performance and position.
- Understand the budgeting process in the IT-sector companies.
- Analyse and use information about the cost of digital products for decision-making.
- Understand how to balance the IT organisation's cash needs.
- 6 Apply investment appraisal techniques to IT projects.





Topics to be covered:

Financial reporting

- Corporate finance system.
- Financial accounting principles. Accrual basis of accounting.
- · Understanding the balance sheet, income statement and cash flow statement of the IT company.

Key accounting definitions

- What is the difference between expenses (OPEX) and investments (CAPEX,
- Assets, liabilities and equity.
- Revenue, expenses, amortization and depreciation, profit or loss (net income).
- Proceeds (CF-in) and payments (CF-out), net cash flow.

Financial statement analysis

- Profitability ratios.
- Efficiency ratios.
- Liquidity ratios.
- Lender (solvency, gearing, leverage, debt) ratios.
- Investor (value) ratios.

Management accounting

- · Cost breakdown.
- Direct and indirect costs.
- Fixed and variable expenses.
- · Relevant costs.

Budgeting

- · Budgeting process.
- · Forecasting and its relationship with budgeting.
- · Coordination, delegation and motivation.
- · Budgetary control.

Decisionmaking

- Minimum pricing (maximum discount) decisions.
- Shutdown decisions: deleting a segment or temporary closure.
- Make or buy (outsource) decisions.

Working capital management

- · Receivables management.
- Payables management.
- Managing cash and working capital based on profit / value maximization.

Investment appraisal

- Investment appraisal techniques (NPV, IRR, PP).
- General logic of investment project appraisal: assumptions and constraints, financial model templates.

Contact



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Flexible deployment depending on the unique business needs of an organization.



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