



PwC's Academy

PwC's Mini MBA Programme

What is PwC's Mini MBA Programme?

PwC's Mini MBA programme is focused on developing the most important business skills. The training provides participants with a clear picture of organisations, their structure and management methodology. The participants will have the opportunity to acquire the knowledge that has value and can be used in everyday business activities.

PwC's Mini MBA online?

By joining our VILT (Virtual Instructor-Led Training) programme you will be able to learn from the comfort of your home or office. All sessions are live and interactive so you will have full access to our expert trainers.

Lecturers

Our trainers are experienced local and international experts in various fields.

Language

Lectures and materials are in English.

Who is it for?

The training course is intended for managers at all levels in all lines of service, owners of small and medium-sized enterprises, and those who intend to start their businesses.

Managing an organisation or its segment requires specific and very often diverse business skills and knowledge. Therefore, it is very important that managers have the relevant knowledge of the company's operations and understanding of the company's strategy, human capital, marketing, and other operational challenges.



PwC's Mini MBA Programme comprises nine related sessions designed to offer insight into successful business strategies in the modern world. In the course of these sessions, we will try to provide a systematic framework and clear structure of organisation management, which will help participants to apply the acquired knowledge in their own organisations.

Course schedule and prices

| | |
|--|--|
| Module 1: Corporate and Business Strategy | 1 & 2 April 2025 (11 am - 5 pm CET) |
| Module 2: Operational Agility: Strategies for Efficiency | 24 & 25 April 2025 (11 am - 5 pm CET) |
| Module 3: Enabled Organisation | 28, 29 and 30 April 2025 (3 - 7pm CET) |
| Module 4: Innovation & Creative Thinking | 7 May 2025 (10 am - 5 pm CET) |
| Module 5: Project Management in Everyday Business | 14, 15 and 16 May 2025 (3 - 7pm CET) |
| Module 6: Leadership in 21st Century | 26, 27 and 28 May 2025 (3 - 7pm CET) |
| Module 7: Accounting Basics & Financial Management | 4, 5 and 6 June 2025 (3 - 7pm CET) |
| Module 8: Marketing in the Digital Age | 11, 12 and 13 June 2025 (3pm - 7 pm CET) |
| Module 9: Linking it all together - Preparing a business plan or a business analysis plan | 23 June 2025 (10 am - 5 pm CET) |

***PwC retains the right to change dates.**

***Group final assessment will commence after the end of the Programme.**



© 2025 PwC. All rights reserved.

PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate legal entity. Please see www.pwc.com/structure for further details.

Early bird price: 2750 EUR + VAT

Regular price: 2950 EUR + VAT

**Early bird application deadline:
15 February 2025**

**General application deadline:
17 March 2025**

Format: live online

For more information and registration,
please contact:

olga.kurek@pwc.com