

International PwC's Mini MBA online for CEE

The most important business skills

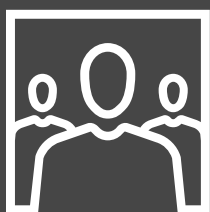


What is PwC's Mini MBA Programme?

PwC Mini MBA training programme is focused on developing the most important business skills. The training course provides participants with a clear picture of organizations, their structure and management methodology. Participants will have the opportunity to acquire the knowledge that has value and can be used in everyday business activities.

Why PwC's Mini MBA online?

By joining our VILT (Virtual Instructor-Led Training) program you will be able to learn from the comfort of your home or office. All sessions are live and interactive so you will have full access to our expert trainers and other participants.



The training course is intended for managers at all levels in all lines of service, owners of small and medium-sized enterprises and those who intend to start their own businesses. Managing an organization or its segment requires specific and very often diverse business skills and knowledge. Therefore, it is very important that managers have the relevant knowledge on company's operations and understanding of company's strategy, human capital, marketing and other operational challenges.

Session 1&2: Business Mapping, Ethics & Corporate Governance/ Corporate & Business Strategy *

April 07-09 (10:30am-4:30pm CET)

Session 3: Leadership in 21st Century*

April 19-20 (3pm-7pm CET)
April 21

Session 4: Marketing in the digital age

May 04-05 (3pm-7pm CET)
May 07 (10am- 2pm CET)

Session 5: Accounting Basics & Financial Management

May 19- 20 (3pm-7pm CET)
May 21 (10am- 2pm CET)

Session 6: Enabled Organization *

May 26 -27 (3pm-7pm CET)
May 28 (10am- 2pm CET)

Session 7: Project Management in Everyday Business

June 02-03 (3pm - 7pm CET)
June 04 (10am- 2pm CET)

Session 8&9: Innovation & Creative Thinking/ Linking it all together

June 17-18 (10:30am- 4:30pm CET)



* Sessions 1 and 2, 3,4,6 can be attended as separate units. Please contact us for more information.

PwC retains the right to change dates



Price:

Early bird: 9200 PLN + VAT for applications until February 25 2022

Regular: 10100 PLN + VAT

Language: English

For more information and registration form, please contact: