

# International PwC's Mini MBA online for CEE

The most important business skills



## What is PwC's Mini MBA Programme?

PwC Mini MBA training programme is focused on developing the most important business skills. The training course provides participants with a clear picture of organizations, their structure and management methodology. Participants will have the opportunity to acquire the knowledge that has value and can be used in everyday business activities.

## Why PwC's Mini MBA online?

By joining our VILT (Virtual Instructor-Led Training) program you will be able to learn from the comfort of your home or office. All sessions are live and interactive so you will have full access to our expert trainers and other participants.



The training course is intended for managers at all levels in all lines of service, owners of small and medium-sized enterprises and those who intend to start their own businesses. Managing an organization or its segment requires specific and very often diverse business skills and knowledge. Therefore, it is very important that managers have the relevant knowledge on company's operations and understanding of company's strategy, human capital, marketing and other operational challenges.

**Session 1&2:** Business Mapping, Ethics & Corporate Governance/ Corporate & Business Strategy \*

November 24-26 (10:30am-4:30pm CET)

**Session 3:** Enabled Organisation

January 19-20 (3pm-7pm CET)

**Session 4:** Accounting Basics & Financial Management

February 22-23 (3pm-7pm CET)

**Session 5:** Marketing in the Digital Age

March 23-24 (3pm-7pm CET)

**Session 6&7:** Leadership in the 21st Century & Project Management in Everyday Business

April 25-27 (3pm-7pm CET)

**Session 8&9:** Innovation & Creative Thinking & Linking it all together - Preparing Business Plan

May 24 (10:30am-4:30pm CET)

**Case Study Paper**

June



\* Sessions 1 and 2, 6, 7, 8, 9 can be attended as separate units. Please contact us for more information.

PwC retains the right to change dates



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Price:

**Early bird: 9200 PLN + VAT for applications until September 1**

**Regular: 10100 PLN + VAT for applications until September 25**

Language: English

For more information and registration form, please contact:

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