



PwC's Academy

PwC's Mini MBA Programme

What is PwC's Mini MBA Programme?

PwC's Mini MBA programme is focused on developing the most important business skills. The training provides participants with a clear picture of organisations, their structure and management methodology. The participants will have the opportunity to acquire the knowledge that has value and can be used in everyday business activities.

PwC's Mini MBA online?

By joining our VILT (Virtual Instructor-Led Training) programme you will be able to learn from the comfort of your home or office. All sessions are live and interactive so you will have full access to our expert trainers.

Lecturers

Our trainers are experienced local and international experts in various fields.

Language

Lectures and materials are in English.

Who is it for?

The training course is intended for managers at all levels in all lines of service, owners of small and medium-sized enterprises, and those who intend to start their businesses.

Managing an organisation or its segment requires specific and very often diverse business skills and knowledge. Therefore, it is very important that managers have the relevant knowledge of the company's operations and understanding of the company's strategy, human capital, marketing, and other operational challenges.



PwC's Mini MBA Programme comprises nine related sessions designed to offer insight into successful business strategies in the modern world. In the course of these sessions, we will try to provide a systematic framework and clear structure of organisation management, which will help participants to apply the acquired knowledge in their own organisations.

Course schedule and prices

Module 1&2: Business mapping, ethics and corporate governance & Corporate and business strategy	8, 9, 10 April 2024 (10am - 4:30pm CET)
Module 3: Leadership in the 21st Century	15, 16, 17 April 2024 (3 - 7pm CET)
Module 4: Enabled Organisation	24, 25, 26 April 2024 (3 - 7pm CET)
Module 5: Project Management in everyday business	13, 14, 15 May 2024 (3 - 7pm CET)
Module 6: Marketing in the digital age	20, 21, 22 May 2024 (3 - 7pm CET)
Module 7: Innovation & Creative Thinking	27 May 2024 (9:30am - 4:30pm CET)
Module 8: Accounting Basics & Financial Management	3, 4, 5, June 2024 (3 - 7pm CET)
Module 9: Linking it all together – Preparing a business plan or a business analysis plan	10 June 2024 (9:30am - 4:30pm CET)

PwC retains the right to change dates

Early bird price: 2,350 EUR + VAT for applications until 1 March 2024

Regular price: 2,550 EUR + VAT

Format: live online

Application deadline: March 20th 2024

For more information and registration, please contact:

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