



PwC's Academy

**Autumn Edition
Live Online**

**Starting
11 October 2021**

Build your professional coaching skills!

Business Coaching Diploma Intensive

**Certified by ICF
(International Coaching Federation)**

Why is it worth it?

- ✓ Highly applicable methods that leaders can apply to maximize their own and their people's potential
- ✓ Group and individual mentoring as part of the course (required during the accreditation process at ICF)
- ✓ Practical examples of using coaching in life and the business environment
- ✓ The richness of the programme is given by the selection of the most practical coaching techniques and methods from different coaching schools

We invite you to join an international group of professionals!

The programme aims to provide essential knowledge and coaching skills, engaging you in the practice of a qualified, professional coach.

It also supports leading teams and businesses, through a strong coaching leadership style.

Who can be interested?

The course is highly relevant for managers, senior leaders, HR professionals, business skills trainers, consultants and everyone who is interested in coaching and personal growth.

Our trainers have extensive business and coaching experience with high level leaders.

They hold top accreditations from ICF. Two of our trainers are Master Certified Coaches (only about 1,300 in the world)

Course structure and certificate

Business Coaching Diploma Intensive is a comprehensive course consisting of:

Mentoring/supervision:

- 3 hours of individual mentoring (can be used up to 6 months after the course)
- At least 7 group supervisions

20 sessions of interactive online workshops

using a variety of coaching
techniques and tools

Practical sessions in pairs/trios

5 observed coaching sessions with feedback

Final exam (1-2 days)

- Theoretical test
- Coaching session with a Client

The programme is diverse in terms of the **learning methods**, i.e. interactive lecture, discussion, demonstrations of various coaching tools, exercises in pairs and in groups, case studies, group supervision/mentoring.

Upon completion of the course
participants will receive certificate:

Signed by PwC, confirming completion
of 84 course hours **approved by ICF**
as **Approved Coach Specific
Training Hours (ACSTH)**



Upon completing the course
participants may apply
for **individual accreditation**:

Associate Certified Coach (ACC) in the
International Coaching Federation (ICF)
through the simplified ACSTH path (upon
completing other ICF requirements)

Content overview

Mindset

Introduction & building a coaching mindset

- Establishing the coaching group contract
- Metaphores & powerful questions
- Gremlins - working with your inner critic
- Hero's journey & dream maps

Module 1

Building the coaching relationship

- Introduction to coaching work
- Building the coach's and client's self-consciousness
- Paradigm, process of change
- Structure of a coaching process & session
- Coaching skills & active listening techniques
- Communication styles in coaching
- Metaprogrammes
- Linguistics in coaching
- GROW
- Dilt's logical levels

Module 2

Designing the future

- Working with coaching goals
- SMART, dimensioning the goal
- Goal & Effect technique
- Activity matrix technique
- Brain in coaching & kaizen method
- Working with dilemma technique
- Working with habits

Module 3

Releasing and exceeding one's potential

- Working with limiting beliefs
- Creative techniques related to coaching"
 - Flow
 - MPS
 - Walt Disney's approach
- ICF Code of Ethics & ethical case studies
- ICF Core Competences

Module 4

Building satisfying relationships

- Introduction to Co-Active coaching:
 - Discovery session - Wheel of Life
 - 5 key skills in Co-Active coaching
 - Practices: Fulfillment, Balance, Process
- Introduction to Alan Seale's Transformational Presence
 - Potential based vs transactional approach
 - DiSCO model
 - Three Intelligence Centers Dialogue
 - Theory U
- Working with relationships:
 - Introduction to relationship coaching
 - 4 perspectives technique
 - Value bridge technique
 - Social panorama technique

Final Assessment

Extra: Elements of Gestalt/Mindfulness

Join us and become a professional coach!

Unit	Online session date	Online session time (CET)
Mindset	11-12.10.2021 19.10.2021	1:00 – 5:00 pm
Module 1	25-26.10.2021	1:00 – 5:00 pm
Module 2	08-09.11.2021	1:00 – 5:00 pm
Module 3	15-16.11.2021 29.11.2021	1:00 – 5:00 pm
Module 4	06-07.12.2021 13-14.12.2021 13-14.01.2022	1:00 – 5:00 pm
Wrap-up	17.01.2022	1:00 – 4:00 pm
Final Assessment	24-25.01.2022	1:00 – 5:00 pm

*Plus: observed coaching sessions, mentoring and special session on Gestalt/Mindfulness
- dates agreed on with participants*

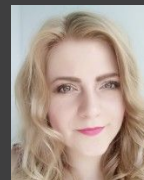
- Regular price: 3000 EUR net*
- Early Bird price until 10.09.2021: 2800 EUR net*
- Small groups of up to 12
- Live online training using WebEx and G Meet
- Before verifying your participation we invite you for a chat with the Course Manager

*VAT may apply



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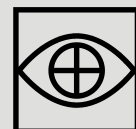
Elżbieta Kałol
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We invite you to take this transformational journey and participate in this programme! After which, according to our graduates, nothing looks the same!

More info:

pwcacademy.pl
pwc.pl/coaching



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