



PwC's Academy

**Autumn Edition
Live Online**

**Starting
22 September 2025**

Build your professional coaching skills!

Business Coaching Diploma Intensive

**Certified by ICF
(International Coaching Federation)**

Why is it worth it?

- ✓ Highly applicable methods that leaders can apply to maximize their own and their people's potential
- ✓ Group and individual mentoring as part of the course (required during the accreditation process at ICF)
- ✓ Practical examples of using coaching in life and the business environment
- ✓ The richness of the programme is given by the selection of the most practical coaching techniques and methods from different coaching schools

We invite you to join an international group of professionals!

The programme aims to provide essential knowledge and coaching skills, engaging you in the practice of a qualified, professional coach.

It also supports leading teams and businesses, through a strong coaching leadership style.

Who can be interested?

The course is highly relevant for managers, senior leaders, HR professionals, business skills trainers, consultants and everyone who is interested in coaching and personal growth.

Our trainers have extensive business and coaching experience with high level leaders.

They hold top accreditations from ICF. Two of our trainers are Master Certified Coaches (only about 1 575 in the world)



Course certification:



Course structure and certificate

Business Coaching Diploma Intensive is a comprehensive course consisting of:

Mentoring:

- 3 hours of individual mentoring (can be used up to 3 months after the course)
- At least 7 hours of group mentoring

5 observed coaching sessions with feedback

20 sessions of interactive online workshops

using a variety of coaching techniques and tools

Practical sessions in pairs/trios

Final exam (1-2 days)

- Theoretical test
- Coaching session with a Client

The programme is diverse in terms of the **learning methods**, i.e. interactive lecture, discussion, demonstrations of various coaching tools, exercises in pairs and in groups, case studies, group supervision/mentoring.

Upon completion of the course participants will receive certificate:

Signed by PwC, confirming completion of 93 course hours **approved by ICF as Approved Coach Specific Training Hours (Level 1)**.



Upon completing the course participants may apply for **individual accreditation**:

Associate Certified Coach (ACC) in ICF through the simplified Level 1 path.

You may continue with the **Module 5 - Advanced Coach** to receive the Level 2 course certificate and be eligible to apply for **Professional Certified Coach (PCC)** accreditation in ICF.



Course certification:



Content overview

Mindset

Introduction & building a coaching Mindset

- Establishing the coaching group contract
- Metaphors & powerful questions
- Gremlins - working with your inner critic
- Hero's journey & dream maps

Module 1

Building the coaching relationship

- Introduction to coaching work
- Self-consciousness in coaching
- Paradigm, process of change
- Structure of a coaching process & session
- Coaching skills & active listening techniques
- Communication styles in coaching
- PCSI diagnostic tool
- Linguistics in coaching
- GROW
- Dilts' logical levels

Module 2

Designing the future

- Working with coaching goals
- SMART, dimensioning the goal
- Goal & Effect technique
- Activity matrix technique
- Brain in coaching & kaizen method
- Working with dilemma technique
- Working with habits

Module 3

Releasing and exceeding one's potential

- Working with limiting beliefs
- Creative techniques related to coaching:
 - Flow
 - MPS
 - Walt Disney's approach
- ICF Code of Ethics & ethical case studies
- ICF Core Competencies

Module 4

Building satisfying relationships

- Introduction to Co-Active coaching:
 - Discovery session - Wheel of Life
 - 5 key skills in Co-Active coaching
 - Practices: Fulfillment, Balance, Process
- Introduction to Alan Seale's Transformational Presence:
 - Potential based vs transactional approach
 - DiSCO model
 - Three Intelligence Centers Dialogue
 - Theory U
- Working with relationships:
 - Introduction to relationship coaching
 - 4 perspectives technique
 - Value bridge technique
 - Social panorama technique

Final assessment

Extra: Additional practice
Extra Session/Gestalt

Join us and become a professional coach!

Unit	Online session date	Online session time (CET)
Mindset	22-23.09.2025 29.09.2025	9:00 – 1:00 pm
Module 1	13-14.10.2025	9:00 – 1:00 pm
Module 2	27-28.10.2025	9:00 – 1:00 pm
Module 3	03.11.2025 17-18.11.2025	9:00 – 1:00 pm
Module 4	01-02.12.2025 08-09.12.2025 15-16.12.2025	9:00 – 1:00 pm
Wrap-up	12.01.2026	9:00 – 1:00 pm
Final Assessment	26-27.01.2026	9:00 – 2:30 pm

*Plus: observed coaching sessions, mentoring and special Extra session/Gestalt
- dates agreed on with participants*

- Regular price:
3800 EUR net*
- Early Bird price until 22.08.2025 r.
3600 EUR net*
- Small groups of up to 14
- Live online training
- Before verifying your participation we invite you for a chat with the Course Manager

*VAT may apply



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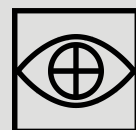
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We invite you to take this transformational journey and participate in this programme! After which, according to our graduates, nothing looks the same!

More info:

pwcacademy.pl

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